

NYC MASTER CHORALE

Thea Kano, Artistic Director

Program Ad Sizes & Specs

Full Page:

4½" x 7½" (non-bleed)

Regular: \$500 Earlybird: \$250

Required Formats:

- Adobe PDF preferred.
Will also accept EPS or AI with outlined fonts (if you have linked bitmaps, please provide PDF), TIFF, or JPEG.
- Grayscale or Black Monotone
- Resolution of 300 dpi or greater, not to exceed 600 dpi.
- Camera-ready art accepted with \$20 scanning fee (no slides or film).
- Design, AAs and corrections available. Desktop rate: \$50/hr.
- Questions? E-mail jwinn@nycmasterchorale.org

Half Page:

4½" x 3¾" (non-bleed)

Regular: \$250 Earlybird: \$150

Business Card:

3½" x 2" (non-bleed)

(May extend to 4½" wide at no charge)

Regular: \$150 Earlybird: \$100